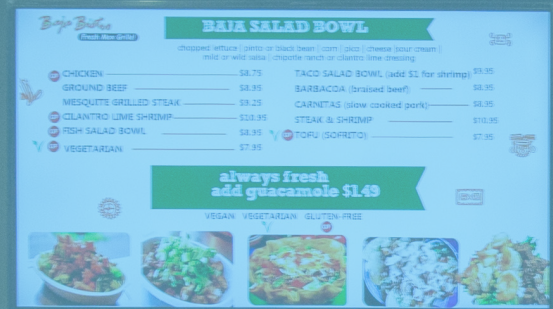




Content Rich Digital Signage

DIGITAL MENU BOARDS



Chocolate Milk \$2.00
22 ounce Coca Cola Drinks \$2.50

Using Green Tea. Drip it & Close.

Chocolate Milk \$2.00
22 ounce Coca Cola Drinks \$2.50

Shake 6.25

Cider Donuts	5.70	10.80
Crullers	1.89	9.60
Gourmet Crullers	2.95	
Mini Bars		11.30
Mini Cookies		8.95

With Charbroiled Steak
With Shrimp
Mexican Salad
Served with lettuce, tomato, carrot, rice

Side Orders

Beans Or Rice (or half & half) \$2.99
Chips & Salsa \$3.49
Chips & Guacamote \$6.99
Chips \$1.99
Salsa \$2.50

LA JUANITA
RESTAURANTE MEXICANO

ANJOJITOS
Choice: steak, chicken, pastor or carnitas topped with beans, lettuce, queso cheese and sour cream \$2.49

Gorditas
Choice: steak, chicken, pastor or carnitas Stuffed with steak, beans, lettuce, cheese & sour cream \$2.49

Caldo de Res
Beef soup cooked with vegetables served with tortillas \$8.99

Menudo
Beef tripe cooked with spices served with side onions, cilantro, limes and tortillas \$8.99

Pollo
Roast chicken served with rice, beans, lettuce and cheese \$6.99

BARRACOS
RESTAURANTE MEXICANO

APPETIZERS

Appetizer Plate	9.25	Breaded Mushrooms	5.50
Onion Rings	4.00	Chicken Fingers	6.70
Buffalo Wings 12 pc.	10.25	Cheesy Cheese Sticks	5.95
Tomato Bread	4.50	Pizza Bread	4.00
Italian Fries	5.95	Stuffed Artichoke	6.75
Jalapeno Poppers	7.00	Bread Plate	7.75
Bruschetta	7.75	Shrimp Cocktail	10.75
Fried Zucchini	4.75	Cheesy Breadsticks	7.50
Pretzel Sticks	7.25	Fried Cauliflower	4.75
Toasted Cheese Ravioli	7.25	Fried Artichoke Hearts	7.25
Shrimp Delonghe	9.75	Mac'n Cheese Bites	7.75
Calamari	10.25	Bleekened Chicken Fingers	8.75
Fingers	7.75	Fresh Fried Lake	18.25
Fried Jumbo Shrimp 1 lb.	10.30	Perch 1/2 lb.	10.30
Kettle Chips	6.50	Baked Clams	9.75

THE SHACK

Salads \$7 each

House Salad
Lettuce, tomatoes, cucumbers, carrots, chicken, ranch dressing \$7.00

Blueberry Crunch
Crispy donuts, blueberries, vanilla ice cream \$7.00

Wraps & Sandwiches

Buffalo Chicken Wrap \$7.00

Kids Menu
All Kids Menu items include Fresh Fruit, Juice & your choice of Chips, French Fries, Sweet Potato Fries or Cream Puffs or Fresh Fruit \$5.00

JAMAICAN KITCHEN

MAIN DISHES

Jerk pork	\$9.00	\$12.00
Jerk Chicken	\$8.00	\$11.00
Stew Chicken	\$7.50	\$10.00
Curry Chicken	\$7.50	\$10.00
Curry Goat	\$9.00	\$13.00
Curry shrimp	\$9.00	\$13.00
Oxtail	\$9.00	\$13.00
Pepper Steak	\$9.00	\$13.00
Brown Stew Fish/escovitch	\$4.00-2	\$15.00
Butter Fish	\$7.50	\$10.00
Jamaican Wings	\$7.50	\$10.00

VEGETARIAN DISH

Curry chickpeas \$7.00 - \$9.00
Vegetarian Stew \$7.00 - \$9.00
Sweet & Sour Tofu \$7.00 - \$9.00

SIDES

Fried Plantains \$1.00-6
Dumplings \$0.49
Festival \$1.25
Rice & Peas
White Rice
Fried Flitter \$0.99
Ban & Cheese

ICE CREAM

Gelato	4.15	Plint	3.25
Spumoni	4.15	16 oz. Shake	3.75
Flavored Italian Ice	4.25		

BEVERAGES

1 Can Soda	.95	6 Pack Soda	4.25
1-Liter Soda	1.50	2-Liter Soda	2.40
Bottled Root Beer or Pepsi (12 oz.)	1.60	Bottled Water	1.25

GREEK GYROS

MAKE IT A COMBO: ADD \$2.95
Includes seasoned fries & drink

TRADITIONAL GYRO
Lamb & Beef Mix Wrapped in Pita Bread With Lettuce, Tomatoes & Onions. Topped With Tzatziki Sauce \$7.99

CHICKEN GYRO
Grilled Chicken Wrapped in Pita Bread With Lettuce, Tomatoes & Onions. Topped With Tzatziki Sauce \$7.99

STEAK GYRO
Grilled Steak Wrapped in Pita Bread With Lettuce, Tomatoes & Onions. Topped With Tzatziki Sauce \$7.99

GYRO GREEK ROLL
Served On French Roll. Lamb & Beef Mix With Grilled Onions, Hot Cherry Peppers, Mushrooms, Bell Peppers & Mixed Cheese \$7.99

SPICY GYRO
Lamb & Beef Mix Wrapped in Pita Bread With Hot Cherry Peppers, Tomatoes, Grilled Onions & Grated Hot Cheese. Topped With Tzatziki Sauce \$7.99

SPICY CHICKEN GYRO
Grilled Chicken Wrapped in Pita Bread With Hot Cherry Peppers, Tomatoes, Grilled Onions & Grated Hot Cheese. Topped With Tzatziki Sauce \$7.99

GYRO PLATE
Your Choice Of Any Gyro, Fish Or Falafel With Half Greek Salad \$8.99

FISH GYRO
Battered Tilapia Wrapped in a Pita Bread With Lettuce, Tomatoes, and Topped Off With Tzatziki Sauce \$7.99

SALADS

GREEK SALAD \$5.99
CHICKEN GYRO \$5.99

ADD GYRO, CHICKEN, STEAK OR TILAPIA FISH \$3.99

HIBBARD'S
ORIGINAL FROZEN CUSTARD

Custard Menu

VANILLA

CHOCOLATE

BLACK RASPBERRY

PEACH MANGO

COOKIE DOUGH

S'MORES

GIFT CARDS AVAILABLE

Havana Grill

CHICKEN

Boneless Chicken Breast \$9.99
Bistec de pollo empanizado \$10.99
Medio pollo a la plancha \$9.99
Chicharrones De Pollo \$10.99
Fried Chicken Chunks \$8.99
Pepper Chicken \$9.99

PORK

Fried Pork Chunks / Masas de puerco \$10.95
Pork Chops / Chulettes de cerdo \$11.95
Lechon Asado \$8.95

SALADS

Classic Tuna Salad \$7.95
Caesar Salad \$8.50

Sides

Mashed Potatoes \$2.75
Sweet Plantains / Maduros \$2.75
Green Fried Plantains / Tostones \$3.25
Cassava / Yuca \$3.50
House or Caesar Side Salad \$4.00
French Fries \$2.75

KIDS MENU

A Cheeseburger with Fries \$4.99
B Mac and Cheese \$2.50
C Grilled Cheese with Fries \$3.99

COFFEE SHOP

Cuban Coffee / Cafe Cubano \$1.50
Coffee with Milk / Cafe Con Leche \$2.50
4oz Coffee with Milk / Cortadito \$1.75
Cappuccino \$2.75
American Coffee \$0.95
Hot Tea \$1.50
Hot Chocolate \$3.25
Milk \$2.25
Fountain Soda \$1.95

DESSERTS

Vanilla Flan \$3.50
Arroz con leche / Milk with Rice \$3.50
Tres Leches / Three Milk Dessert \$4.25
Ice cream / Helados \$2.75
Brownie Sunday / Brownie con Helado \$4.95

SOUPS

Cup Bowl
Soup of the Day \$4.25 \$5.75
Chicken Soup \$3.79 \$5.25
Black Bean Soup \$1.50 \$2.75

ao Heo Xá Xiu	Cái/Each	Hộp/Box of 9
Style Steamed Buns	\$1.75	\$13.00
ao Khoai Môn Ngọt		
o Steamed Buns	\$1.75	\$11.00
ao Khoai Môn Thít		
ork Steamed Buns	\$1.75	\$10.00
ao Khoai Môn Đậu Đỏ		
o w/ Red Beans Steamed Buns	\$1.75	\$11.00
ao Đỗ Biền		
Steamed Buns	\$2.25	\$15.00
ao Chay		
n Steamed Buns	\$1.75	\$12.00
ao Cádiz Sầu Riêng		
o Custard w/ Durian Steamed Buns	\$1.75	\$11.00

Chicken and Waffles

Pick One Syrup:
Maple, Honey, Blueberry

2 CHICKEN + 1 WAFFLE \$7.99
4 CHICKEN + 2 WAFFLES \$11.99
6 CHICKEN + 3 WAFFLES \$15.99

Sides

2 WAFFLES \$2.99
4 WAFFLES \$4.88
6 WAFFLES \$6.99

CELERY \$2.00
CARROTS \$2.00
CHEESE STICKS \$3.99

Fries

STRAIGHT, CHIP, CURLY, AND WEDGES (YOUR CHOICE OF SEASONING: PARMESAN, LEMON PEPPER, CAJUN, LIGHT SEASONING, NO SEASONING)

REGULAR \$2.50
LARGE \$5.50

ADD CHEESE: REGULAR: +1.00, LARGE +1.50, JALEPENOS +0.69

Dips

RANCH, BLUE CHEESE, JALEPEÑO RANCH, GARLIC BUTTER: 0.50

Salads

VEGGIE \$6.99
CHICKEN \$6.99

YAHORABA
Specials

FAVORITES

Spaghetti Meatballs \$12.99
Grilled Chicken Salad \$12.99
Italian Sausage Panino \$12.99
Tiramisu Steak Plate \$12.99

STARTERS

Buncheats & Rustic Bread \$10.99
Italian White Bean Dip \$10.99
Rustic Bread \$10.99

SAUCE

Pesto \$2.99
Pesto \$2.99
Pesto \$2.99

PASTA

Wilton Chicken \$12.99
Tiramisu \$12.99
Wilton Chicken \$12.99

theCheeze melt
SPECIALTIES

Served with fresh cooked potato chips and sweet & spicy pickled onions

The Italian Melt \$6.99
The Bacon Melt \$6.99
The Double Melt \$6.99
The Beef Melt \$6.99
The Bacon Tuna Melt \$6.99

Make it a MEAL with a small drink and a specialty dipper add \$1.99

PLANET PIZZA

14" \$14.99
18" \$16.99
30" \$63.00

HAPPY INDEPENDENCE

Hot Coffee/Tea \$0.92
Hot Cappuccino \$0.92
Hot Chocolate \$1.29

Small Medium Large Extra Large
Iced Coffee \$0.92 \$1.67 \$1.87 \$1.99
Slush Puppies \$1.29 \$1.69 \$2.09 \$2.39

BREAKFAST

Bethpage Benedict \$12.00
Biscuit Bar \$4.00
Wash It Up, Breakfast Burrito \$6.00

MEMORIAL DAY

Features

- Easily update menu items, images and keep prices up-to-date
- Maximize upsell opportunities and daily specials
- Entertain patrons while they wait for their food
- Incorporate QR codes for patrons to download the menu or view specials
- Alternate menus with messages and announcements
- Hundreds of customizable menu templates with animations
- Includes both interactive (touch) and non-touch options
- Eliminate costs associated with printing menus
- Maintain branding consistency across multi-location franchises
- Manage remotely over the internet from anywhere

Jupiter DONUTS
Out of this world

DONUTS

Single	\$1.25
Filled	\$1.35
½ Dozen	\$6.99
Dozen	\$10.99
Specialty	\$1.95

BAGELS











Single	
*w/ Butter	\$1.95
*w/ Cream Cheese	\$2.95
½ Dozen	\$7.99
Dozen	\$12.99
Cream Cheese 8 oz.	\$3.99

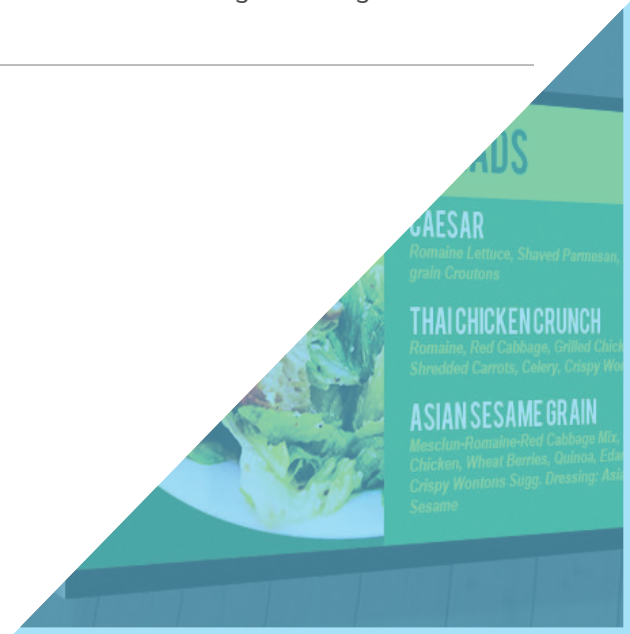
**Plain, Asiago, Whole Wheat, Sesame, Poppy Seed, Everything, Garlic, Cinnamon Raisin*

HOT BREAKFAST

Breakfast Sandwich	\$3.99
<i>*Egg and cheese served w/ your choice: glazed donut, bagel, croissant or biscuit</i>	
*Add: Taylor pork roll, bacon, sausage or ham to sandwich	\$.75
Biscuits w/ homemade sausage gravy:	
Single	\$2.99
Double	\$4.99
Sunrise Special	\$5.59
<i>*Single order of biscuits and gravy w/ an egg and your choice of breakfast meat</i>	
Hungry-Man Sandwich	\$6.59
<i>*Breakfast sandwich w/ two eggs, two pieces of meat and two slices of cheese</i>	
Upgrade any breakfast item adding:	
*Egg	\$1.00
*Meat	\$.75
*Cheese	\$.50

What to Display

	Menu	Showcase full menus complete with custom fonts and pricing
	Images & Videos	Display posters and videos to promote special offers
	QR Code	Use QR codes for patrons to download the menu or view special offers on their phones
	Social Media	Show posts from Twitter, Facebook, Instagrams or include all in a social wall
	Sports Stats	Keep fans up-to-date with real-time game information and stats
	Web-URL	Insert the restaurant's website and have it displayed on screen
	Event Listings	Show a list of events the restaurant is hosting or will be participating in
	Weather	Display forecasts and current weather conditions
	News	Show curated new feeds that can be general or specific to food e.g. The Food Network
	Scrolling Text	Showcase specials, offers, and any other announcements through scrolling text



Components of a Menu Board

Commercial-grade Display

Selecting the display/screen is a critical aspect of building your digital menu board.

The three questions to ask yourself about your display are:

1. Does it need to be touch-enabled?
2. What size is appropriate for my space?
3. Do I need commercial-grade quality and warranty?

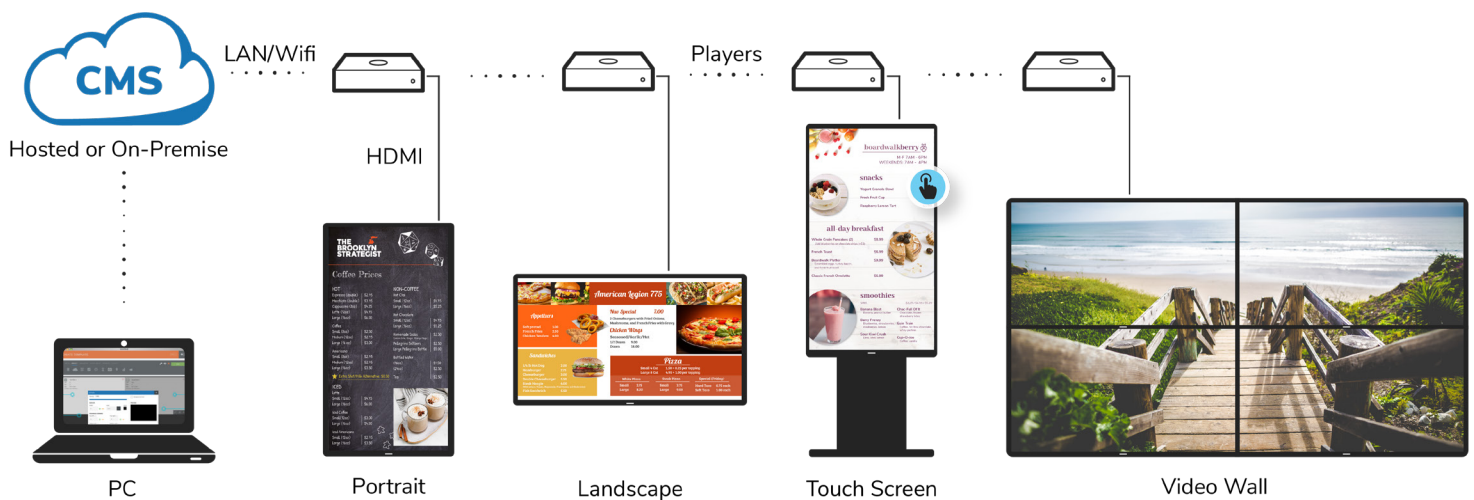
Media Player

The media player is a small device that is connected to the display via HDMI and to the internet via Wi-Fi or a wired connection. It caches the content you'll display on your digital menu board so your screens will never be blank, even when there is no internet connection.

Software

Digital Signage Software allows you to create and schedule the messages, graphics, and feeds that will display on your digital menu board.

The software will often include pre-built templates that you can customize as well as content apps (think weather, news, sports) that you can drag and drop into your "zones" i.e. sections within the screen that you've delineated for a specific use.



Mounts

Mounting solutions have functional and aesthetic benefits:

1. do you need to be able to adjust the angle of your sign?
2. are you planning for a video wall or single display?

Naturally, you'll want to consider things such as cost, support, reputation for quality, and ease of installation when evaluating mounting solutions.

Enclosures

Enclosures complement your decor and showcase eye-catching content.

Behind the scenes, the enclosures enclose a custom rack and offer space to hide equipment such as a digital signage media player and cables.

The enclosures are designed to be aesthetically pleasing, but also to provide ventilation, hide display bezels, expose power buttons, and make accessing digital signage media players as easy as possible.

- VESA® 200 x 200 up to 600 x 400mm compatible
- Eight-way tool-less adjustment for flush alignment
- Removable front cover and pull-out mount for ease of access
- Low profile (ADA compliant) design
- Aesthetic options include multiple colors, vinyl wraps, etc. to promote brand awareness
- Pre-assembled to simplify installation
- Stainless steel construction with mounting hardware
- The enclosures can come as touch or non-touch



How It Works

1 Install Media Player & Screen

The signage player connects to the internet wirelessly or via an ethernet cable, and to the screen using an HDMI cable.

2 Create Content/Customize Templates

The web-based software, accessible from anywhere, enables you to upload and/or create content, playlists, and templates.

3 Publish & Display Content

Once the content is configured via the cloud software, the LED system auto-downloads and displays dynamic content on the screen.

4 Update Content/Reschedule

Remote access to the software allows you to easily update content and playback schedules on multiple screens, all from one login.



Burritos

Beans and Cheese	\$2.99
Beef	\$5.99
<small>(bell peppers, onions, and tomato)</small>	
Carne Asada	\$6.29
<small>(guacamole, pico)</small>	
Carnitas	\$5.99
<small>(guacamole, pico)</small>	
Pollo asado	\$5.49
<small>(sour cream, lettuce, pico)</small>	
Fish	\$5.99
<small>(mayonese, pico, cabbage)</small>	
Shrimp	\$6.29
<small>(mayonese, pico, cabbage, rice)</small>	
Arizona	\$6.29
<small>(carne asada, fresh potato, cheese, pico)</small>	
Texano	\$5.49
<small>(Shredded chicken, fresh potato, sour cream, cheese)</small>	
Chile relleno	\$5.49
<small>(rice, beans, red sauce, lettuce)</small>	

Tacos

Shrimp	\$2.95
Beef (hard shell)	\$2.50
Carne asada	\$2.95
Carnitas	\$2.95
Shredded chicken (hard shell)	\$2.50
Pollo asado	\$2.50
Fish	\$2.95

3 rolled tacos w/ cheese	\$2.99
3 rolled tacos w/ guac. & cheese	\$4.19
5 rolled tacos w/ guac. & cheese	\$5.49
12 rolled tacos w/ guac. & cheese	\$10.99





Lazaro's	\$6.59
<small>(steak, shrimp, pollo asado, guacamole, pico)</small>	
El Grande (spicy)	\$5.99
<small>(steak, jalapeno, onions, tomato, beans, guacamole)</small>	
Adobada	\$5.69
<small>(Marinated pork, pico, guacamole)</small>	
Chile Verde	\$5.69
<small>(pork, green chile, rice and beans)</small>	
Cabeza	\$5.69
<small>(cilantro and onion)</small>	
Lengua	\$6.29
<small>(cilantro and onion)</small>	
Fajita Burrito	\$5.99
<small>(chicken fajita, grilled onions, tomato, jalapeño)</small>	
Tripa Burrito	\$5.49

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Memorial DAY



celebrations

25% OFF AND FREE DRINKS

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Total Cost of Ownership

Cost of Hardware

The cost of hardware will depend on the requirements of your implementation. A strong recommendation is to get a commercial-grade display that can handle being on 24/7. Commercial-grade displays also comes with full warranties

Cost of Content Creation

There are two ways to account for cost of content. You can have your company's design team create the content or you can pay an agency or freelancer to create the content. The second option (which is usually the cheaper one) is to select digital signage software that include customizable content templates, feeds or an app store.

Cost of Installation/Implementation

Will your digital menu board vendor provide turn-key service i.e. handle deploying your content, mounting your sign and ensuring network connectivity? If not, include these estimated costs. If you're considering doing it yourself, take into account the expected time required to get your menu board up-and-running.

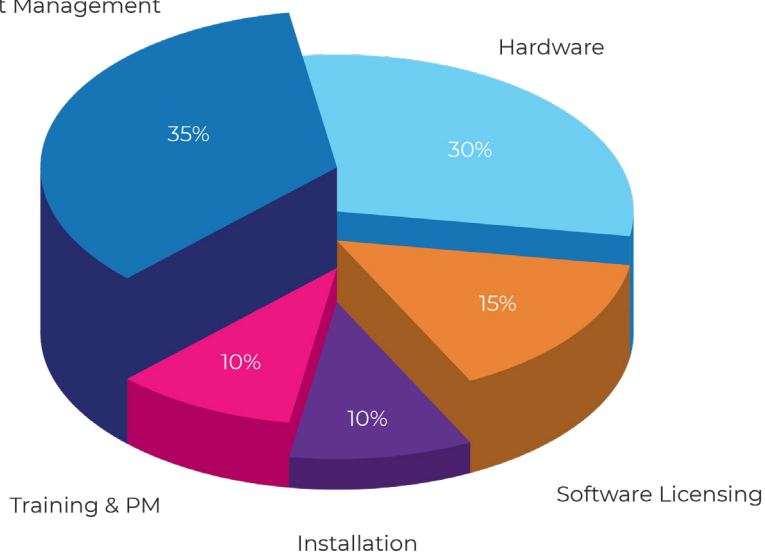
Ongoing Support and Training

Many digital signage providers will include service and support as part of your cost. Be clear on the length of this agreement and have a plan in place for ongoing support and training. If this is an internal resource, calculate what percentage of their time will be allocated to troubleshooting and on-boarding new internal resources to the digital signage work flow.

CapEx or OpEx?

What type of pricing model works best for you? Getting a subscription will spread the cost out over time. Conversely, a one-time purchase may be ultimately even though the entry cost is high.

Content Management





Mvix

Content Rich Digital Signage



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Sterling, VA 20166
mvixdigitalsignage.com
(703) 382-1739

